

grafikarna

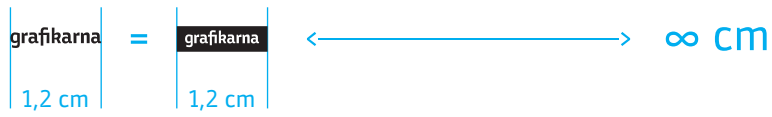


 Guidelines for Logotype use of Studio Grafikarna

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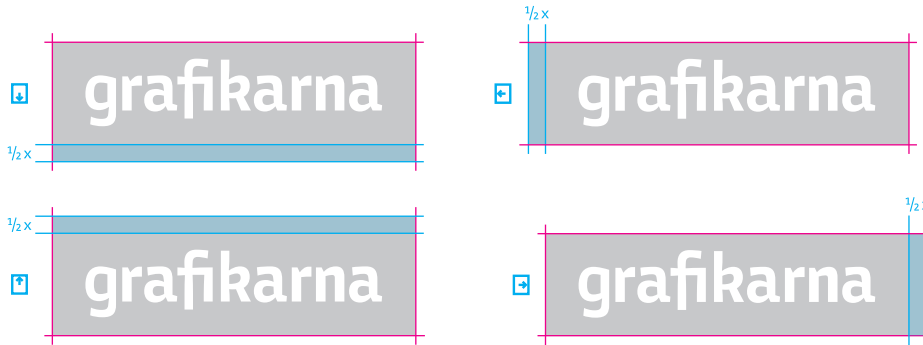
ⓘ Definition of size ratio of logotype and logotype background



ⓘ Definition of smallest and largest logotype size

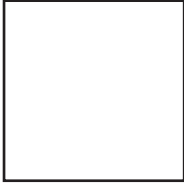


ⓘ Definition of clear space




- ⓘ Definition of logotype background size when aligned to edge of print or digital material

2. Color	
2.1. Color set	7




CMYK 0,0,0,0
RGB 255,255,255

//



CMYK 0,0,0,100
RGB 0,0,0

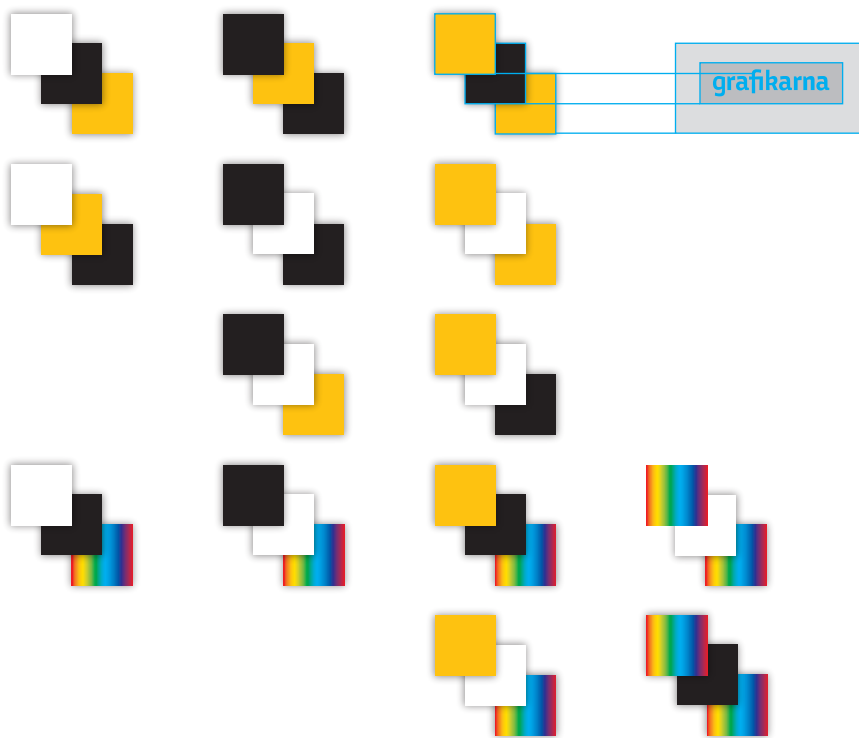
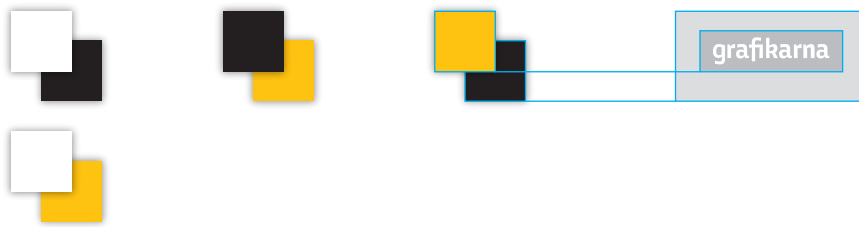
Pantone
Process Black U, C



CMYK 0,25,100,0
RGB 255,194,14

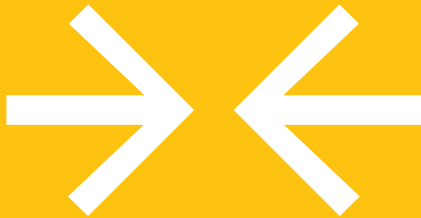
Pantone 115 U
Pantone 123 C

ⓘ Definition of basic color set





Grafikarna is a graphic design studio
focused on producing innovative
and effective visual communications.



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